



Dear

I'm interested in participating in a program to improve my students' ability to learn and study by providing information and science-based study strategies. This program is designed by COGx, a research and development firm in applied cognitive science. Research indicates students generally do not use the most effective strategies when studying; instead opting for less effective tactics such as highlighting and rereading of notes to prepare for class assessments.

The self-paced *Becoming A Sophisticated Learner* program leads students through six modules covering topics such as metacognition, neuroplasticity, emotions, mindsets, memory techniques, study strategies, and executive function skills. After completing the course, students will have a much better understanding of how memory and the brain works, how to better prepare for learning, and how to utilize more impactful learning strategies when studying. The course not only pertains to any and all subject areas, but research also indicates these strategies to be effective across all ability levels and ages.

Currently, COGx is offering a scholarship for teachers and students which drastically reduces the price of the *Becoming A Sophisticated Learner* program from \$150.00 to \$30.00 per student. Those who apply and are approved for the next cohort (beginning in January 2022) will join other like-minded teachers and students around the globe, providing a rich virtual environment for learning from others and growing in their capacities as learners.

For further information, please check out both the [COGx: Becoming A Sophisticated Learner](#) program and the [COGx Scholarship](#). Kindly inform me if our professional development program can accommodate this program for _____ students for a total cost of _____. I greatly appreciate your time and consideration.

Sincerely,



Optimize learning through science